



THE ULTIMATE ONLINE BUSINESS TO BUSINESS (B2B) DIRECTORY!

Our comprehensive B2B directory is designed to supercharge your lead generation efforts. Our platform offers a range of powerful features and training to help you connect with your ideal prospects, streamline your sales process, and maximize your ROI.



UNLOCK THE POTENTIAL OF YOUR B2B PROSPECTING WITH MATRIX MARKETING ONLINE.

Stay ahead with real-time updates and POPI compliance. We ensure reliable and legally sourced information, empowering you with comprehensive insights to revolutionize your sales approach.

Business Strategy

We focus on providing comprehensive search options with over 100 fields to refine your search criteria effectively. Our Automated Lead Provider (ALP) saves time by sending tailored lists directly to your inbox.

About us

Matrix Marketing is a leading B2B directory that elevates your lead generation efforts. Our platform offers powerful features and training to help you connect with your ideal prospects, streamline sales, and maximise return on investment (ROI).

Why Choose us

- ✓ Reliability: Count on us for reliable information.
- ✓ Comprehensive Search: Access over 100 fields for better targeting.
- ✓ Automated Lead Generation: Save time with tailored lists delivered to your inbox.
- ✓ Real-Time updates and POPI Compliance: Ensure data reliability and legal compliance.
- ✓ Comprehensive Insights: Unleash the power of invaluable outreach plans.
- ✓ Exponential Sales Growth: Achieve unparalleled success with our essential catalyst for driving sales.